



FISHER[®]

MANUFACTURING COMPANY

Commercial Faucets Since 1936

POINT OF PURCHASE

DISPLAY AND COUNTER TOPS

FISHER DISPLAY & COUNTER TOPS HELP BUILD YOUR SALES

Increase your sales of Fisher products with our Point of Purchase display program. You'll have an aggressive discount program and access to the most popular items-packaged, displayed and ready to sell.

Plus the program offers you an arsenal of sales tools to further promote quality Fisher products Floor display and Counter tops.

Order yours today and maximize your profits with Fisher!

***CONTACT YOUR REP FOR INFORMATION**



FISHER POINT OF PURCHASE FLOOR DISPLAY BRASS

Sturdy White Frame and shelving unit with Fisher Header, 12 hooks. Products in bags are displayed on hanging hooks; boxes stored in shelves.

Dimension: 63.00" x 24" x 12"

FISHER COUNTER DISPLAY



PRE-RINSE UNIT

Sturdy Blue Frame with Fisher Header, Back panel & Magnetic Decal. Pre-Rinse displayed.

Dimensions: 8.75" x 24.06"



EZ INSTALL

Sturdy Blue Frame with Fisher Header, Back panel & Magnetic Decal. EZ Install Faucet displayed.

Dimensions: 8.75" x 24.06"



DRAINING

Sturdy Blue Frame with Fisher Header, Back panel & Magnetic Decal. Drinking displayed.

Dimensions: 8.75" x 24.06"

FISHER POINT OF PURCHASE DISPLAY:

- Increase sales
- Link your company with Fisher
- Increase inventory turns
- Keep inventory organized

INITIAL SET-UP

- Refer to Plan-O-Gram below
- Make sure the product photo image on the box is facing front or on the side and bag is facing front for best customer response.

RE-ORDERING

- See the back page of this brochure for more re-ordering and suggested stocking information

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FISHER MANUFACTURING POP DISPLAY PLAN-O-GRAM

FRONT SIDE

DISPLAY BAGS FACING FRONT:

TOP Hanging Row: (left to right)

75958	Left Hand Ceramic Stem Repair Kit
75959	Right Hand Ceramic Stem Repair Kit
64211	1/2" Elbows pair
64238	1/2" M x 1-3/4" Nipples pair
2925-6300	Hose Hook
2932-0002	Back Flow Preventor for Pre Rinse Units
2949-9001	Scrub Brush for Pre Rinse Spray Valve
11347	Glass Filler Repair Kit
11355	Spray Valve Repair Kit
72813	Chemical Tee

DISPLAY BAGS FACING FRONT:

Middle Hanging Row: (left to right)

2949	Ultra Spray Valve
2913	Insulated Handle
3960	6" Swing Spout
3000-0003	7" DJ Spout

DISPLAY BOXES AS SHOWN WITH PRODUCT IMAGE FACING OUT:

First Shelf:

35100	4" Deck Mount Faucet w/6" Swing Spout
64730	8" c/c Backsplash Faucet w/ 6" Swing Spout w/ EZ Install Adapters
10200	Glass Filler Head
29010	Add on Faucet less spout

DISPLAY BOXES AS SHOWN WITH PRODUCT IMAGE FACING OUT:

Second Bottom Shelf:

22100	8" Adj Wall Pre-Rinse Unit
13330	8" Backsplash Mount Pre Rinse Unit
64790	8" c/c Backsplash Pre Rinse w/ EZ Install Adapters

BACK SIDE

DISPLAY BAGS FACING FRONT:

TOP Hanging Row: (left to right)

2927-4303	16" Pre Rinse Riser
2927-4300	21" Pre Rinse Riser
2914	36" Pre Rinse Hose
64351	Supply Line 1/2Ex 1/2M 36"
40000	11" Control Swing Spout
3963	12" Swing Spout
2918	44" Replacement Pre-Rinse Hose

DISPLAY BOXES AS SHOWN WITH PRODUCT IMAGE FACE OUT:

First Shelf:

35000	4" C/C Deck Mount Control Valve Swivel
13260	8" c/c Backsplash Faucet w/ 12" Swing Spout
1008	Glass Filler 10" Pedestal

DISPLAY BOXES AS SHOWN WITH PRODUCT IMAGE FACE OUT:

Second Bottom Shelf:

36000	4" Backsplash Conrol Valve Swivel
22209	Drinking Flat Strainer
33000	8" Deck Mount Control Valve Swivel
33130	8" c/c Deck Faucet w/ 12" Swing Spout

FISHER POP PRODUCT DISPLAY ORDER FORM

THE PROGRAM:

- The New Stocking Dealer minimum order needs to be \$4,000 net. A one time purchase for each branch. See your representative for details.
- 90 Day payment terms on original order
- Freight is prepaid on original order
- Guaranteed Sale: IF this Point of Purchase Program doesn't exceed your expectations, return all products to us for a full credit memo

FISHER PART NUMBER	DESCRIPTION	UPC CODE	SUGGESTED QTY- TO STOCK	RE-ORDER QUANTITY
2949	ULTRA SPRAY VALVE	642889007673	4	
3960	6" SWING SPOUT	642889010819	3	
11355	SPRAY VALVE REPAIR KIT	642889113558	4	
11347	GLASS FILLER REPAIR KIT	642889113473	4	
2918	44" REPLACEMENT PRE RINSE HOSE	642889007062	4	
2914	36" PRE RINSE HOSE	642889006904	4	
3963	12" SWING SPOUT	642889010888	3	
1008	GLASS FILLER 10" PEDESTAL	642889001022	3	
22209	DRAINING FLAT STRAINER	642889222090	3	
72813	CHEMICAL TEE	642889728134	4	
64211	1/2" ELBOWS PAIR	642889642119	3	
64238	1/2" M X 1-3/4" NIPPLES PAIR	642889642386	3	
64351	SUPPLY LINE 1/2" F X 1/2" M 36"	642889643512	3	
2932-0002	BACK FLOW PREVENTER FOR PRE RINSE UNITS	642889007451	3	
10200	GLASS FILLER HEAD	642889102002	3	
29010	ADD ON FAUCET LESS SPOUT	642889006263	3	
2927-4303	16" PRE RINSE RISER	642889007338	2	
2927-4300	21" PRE RINSE RISER	642889007307	2	
75959	RIGHT HAND CERAMIC STEM REPAIR KIT	642889008540	4	
75958	LEFT HAND CERAMIC STEM REPAIR KIT	642889008557	4	
3000-0003	7" DJ SPOUT	642889008564	2	
40000	11" CONTROL SWING SPOUT	642889011618	2	
64730	8" C/C BACKSPLASH FAUCET W/ 6" SWING SPOUT	642889647343	3	
64760	8" C/C BACKSPLASH FAUCET W/ EZ INSTALL ADAPTERS 12" SWING SPOUT	642889647695	3	
13230	8 C/C BACKSPLASH FAUCET W/ 6" SWING SPOUT	642889132344	3	
13260	8" C/C BACKSPLASH FAUCET W/ 12" SWING SPOUT	642889132696	3	
33100	8" C/C DECK FAUCET W/ 6" SWING SPOUT	642889010208	2	

FISHER PART NUMBER	DESCRIPTION	UPC CODE	SUGGESTED QTY- TO STOCK	RE-ORDER QUANTITY
33130	8" C/C DECK FAUCET W/ 12" SWING SPOUT	642889010239	2	
35100	4" C/C DECK MOUNT FAUCET W/ 6" SWING SPOUT	642889010352	2	
35130	4" C/C DECK MOUNT FAUCET W/ 12" SWING SPOUT	642889010383	2	
64790	8" C/C BACKSPLASH PRE RINSE W/ EZ INSTALL ADAPTERS	642889647930	2	
48880	8" C/C BACKSPLASH PRE RINSE W/ EZ INSTALL ADAPTERS 6" SWING SPOUT	642889488878	2	
48910	8" C/C BACKSPLASH PRE RINSE W/ EZ INSTALL ADAPTERS 12" SWING SPOUT	642889489172	2	
13330	8" C/C BACKSPLASH MOUNT PRE RINSE UNIT	642889133907	2	
34350	8" ADJ WALL MOUNT PRE RINSE W/ 6" SWING SPOUT	642889343559	2	
34390	8" ADJ WALL MOUNT PRE RINSE W/ 12" SWING SPOUT	642889343986	2	
22100	8" ADJ WALL MOUNT CONTROL PRE RINSE UNIT	642889004269	2	
34160	SINGLE DECK DUAL PRE RINSE W/ 6" SWING SPOUT	642889341692	2	
34190	SINGLE DECK DUAL PRE RINSE W/ 12" SWING SPOUT	642889341937	2	
2902-12	WALL BRACKET	642889006416	3	
2913	INSULATED HANDLE	642889006812	3	
2924-6000	GOOSENECK SPRING	642889007178	3	
2925-6300	HOSE HOOK	642889007192	3	
2949-9001	SCRUB BRUSH FOR PRE RINSE SPRAY VALVE	642889007734	3	
63810	8" C/C BACKSPLASH CONTROL VAVE W/ EZ INSTALL ADAPTERS SWIVEL	642889638198	2	
33000	8" C/C DECK MOUNT CONTROL VALVE SWIVEL	642889010161	2	
35000	4" C/C DECK MOUNT CONTROL VALVE SWIVEL	642889010321	2	
36000	4 C/C BACKSPLASH CONTROL VALVE SWIVEL	642889010444	2	

***CONTACT YOUR REP TO SEE HOW YOU CAN GET
STARTED ON THE NEW POINT OF PURCHASE PROGRAM.**

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